

**WTVJ-TV**

**QUARTERLY LIST OF PROGRAMMING  
ADDRESSING COMMUNITY ISSUES**

**July-September 2010**



## **Quarterly Issues and Programs Report**

**July-September, 2010**

NBC 6/WTVJ attempts to serve the public interest, convenience and necessity by presenting broadcast material which treats significant issues of the people in the communities served by NBC 6/WTVJ.

The community issues to which WTVJ addressed significant programming were determined by knowledge obtained through community involvement and informal ascertainment of the general public, community leaders, public officials, inclusive of different ethnic organizations and service organizations, the following list emerged as issues needing media attention and support.

NBC 6/WTVJ recognizes that it has an ongoing obligation to remain aware of such community issues and to exercise its best judgment as to what broadcast matter should be programmed to treat those needs and interests. This report includes a brief description of such community issues and some of the programs we believe have provided the most significant treatment of such issues during the period July 1 through September 30, 2010.

The programs produced to meet the needs of the public include locally produced shows and newscasts as well as national programs, public service announcement campaigns, and sales marketing campaigns.

### **Community Issues**

Politics

Health

Environment

Consumer / Economy

Education

Children's Issues

### Locally Produced Program

Our locally produced, regularly scheduled programs address community issues, concerns and needs. The programs are as follows:

NBC 6/WTVJ News – Daily Local News Programs – WTVJ’s daily newscasts devote considerable time to local issues and community problems.

Regularly scheduled, locally produced newscasts and programming include:

<b>Program</b>	<b>Time</b>	<b>Days</b>
NBC 6 Today in South Florida at 5am	5:00-5:30 am	Monday-Friday
NBC 6 Today in South Florida at 5:30am	5:30-6:00am	Monday-Friday
NBC 6 Today in South Florida at 6am	6:00-7:00am	Monday-Friday
South Florida Today	11:00am-Noon	Monday-Friday
NBC 6 South Florida News at 6pm	6:00-6:30 pm	Monday-Friday
South Florida Nightly News at 7pm	7:00-7:30pm	Monday-Friday
NBC 6 South Florida News at 11pm	11:00-11:30 pm	Monday-Friday
NBC 6 South Florida News at 6pm	6:00-6:30 pm	Saturday
NBC 6 South Florida News at 11pm	11:00-11:30 pm	Saturday
NBC 6 South Florida News at 6pm	6:00-6:30 pm	Sunday
NBC 6 South Florida News at 11pm	11:00-11:30 pm	Sunday

## **POLITICS**

NBC 6 is devoted to covering a myriad of local, national, and international government issues during its newscast. The coverage includes profiles of policy makers, political debates and school board issues.

VP Joe Biden in Iraq

Reporter: Brian Mooar

7/3/10 6pm

Length: 1:45

The Obama administration is hoping to talk Iraqi leaders out of the political paralysis that's threatening the U.S. timeline for pulling out troops. NBC's Brian Mooar reports.

Control of Congress

Reporter: Brian Mooar

7/18/10 6pm

Length: 1:40

A week after White House Press Secretary Robert Gibbs acknowledged Democrats are in danger of losing control of Congress this fall, Vice President Biden and other party leaders hit the talk show circuit today and insist they're in good shape. Meantime, Republicans are bashing the Obama administration on issues ranging from the Economy to the Gulf oil spill response. NBC's Brian Mooar reports.

Crooked Politicians

Reporter: Kevin Corke

7/22/10 6pm

Length: 2:25

A political watchdog website called Citizens for Responsibility and Ethics in Washington, CREW for short, released its list of the most crooked candidates. NBC Miami political reporter Steve Litz shows how this list has a strong Florida feel to it.

Meek Vs. Greene

Reporter: Ari Odzer

8/4/10 7pm

Length: 2:00

The war of words is between the top two democrats hoping to go to Capitol Hill. Kendrick Meek claims Jeff Greene took a vacation in Cuba. But, Greene says it was simply a necessary detour. NBC Miami's Ari Odzer reports.

### Decision 2010 – Negative Ads

Reporter: Steve Litz

8/13/10 6pm

Length: 2:15

Decision 2010 is heating up in the Sunshine State with the candidates in the race for the Senate and the Governor's Mansion criss crossing the state with both major races too close to call. And as is customary at this point of most major campaigns, negative ads become the rule rather than the exception.

### Primary Election Coverage

Reporter: Steve Litz and Willard Shepard

8/23/10 6pm

Length: 5:00

NBC Miami's reporters Steve Litz and Willard Shepard report the latest on the eve of the Primary Elections.

### Rick Scott – Race to the Governor's Mansion

Reporter: Steve Litz

8/25/10 6pm

Length: 2:15

Rick Scott came from nowhere to knock off Bill McCollum in the GOP primary. Now Scott figures to have his hands full battling the state's CFO and the son of a former Governor. NBC Miami political reporter Steve Litz sat down with Scott to look ahead to the race for the Governor's mansion.

### General Election

Reporter: Hank Tester

8/25/10 6pm

Length: 2:00

Senate showdown – the political world will be keeping a close race on the US senate race here in Florida. Locals Kendrick Meek and Marco Rubio are taking on the sitting Governor Charlie Crist in this historic battle to get to Capitol Hill. NBC Miami's Hank Tester takes a look ahead to the General Election.

### General Election

Reporter: Steve Litz

8/26/10 6pm

Length: 2:00

With political upstart Rick Scott taking the Republican nomination for Governor, the GOP establishment is trying to figure out what to do – support Scott or go against the party. NBC Miami political reporter Steve Litz reports.

### General Election

Reporter: Steve Litz

8/31/10 6pm

Length: 2:15

Republicans who just last week campaigned against Scott are now backing him. Tonight, former Florida Governor Jeb Bush is expected to announce his endorsement for Scott at an event in Jacksonville. NBC Miami's political reporter Steve Litz reports.

### Scott's Jobs Plan

Reporter: Steve Litz

9/20/10 6pm

Length: 2:00

To quote the Clinton Campaign motto from 1992 "It's the economy stupid." Political outsider and GOP gubernatorial nominee Rick Scott is hoping his jobs plan will sweep him into power. NBC Miami's political reporter Steve Litz reports Scott unveiled his plan to business owners today in Coral Gables.

### Decision 2010

Reporter: Steve Litz

9/30/10 6pm

Length: 2:00

Republican nominee for the US Senate Marco Rubio is widening his lead in the three-way race with just 33 days to go. NBC Miami's political reporter Steve Litz explains how Charlie Crist and Kendrick Meek are carving up support among the Sunshine State's democrats.

## **HEALTH**

As the first generation of Baby Boomers is retiring and more people are becoming health conscious, NBC Miami offers an array of reports – from the most concerning and relevant health issues to the latest in medical technology.

### **Scoliosis**

Reporter: Diana Gonzalez

7/1/10 6pm

Length: 2:15

If you have children in public school – state law requires they be screened for scoliosis or curvature of the spine. In most cases it's not severe. But it can be sometimes even requiring surgery. Health reporter Diana Gonzalez tells us about a new saliva test providing doctors and parents with important information.

### **Cleanliness in Healthcare**

Reporter: Diana Gonzalez

7/12/10 6pm

Length: 2:15

If you're watching us from a hospital room or if you've recently been a patient, did you notice if the healthcare workers touching you had clean hands? In tonight's Live Healthy report, Diana Gonzalez tells us why infection control is crucial to patient's survival.

### **Medical Records**

Reporter: Diana Gonzalez

7/14/10 7pm

Length: 2:00

Are your medical records still on paper? Or has your doctor gone electronic? Only about 30 percent of doctors offices across the country are using computerized medical records and the number is even lower in South Florida. Now one group is trying to change that. NBC Miami health reporter Diana Gonzalez shows how technology is changing the practice of medicine.

### **Dengue Fever**

Reporter: Diana Gonzalez

7/20/10 7pm

Length: 2:30

NBC Miami Health reporter Diana Gonzalez reports on new details about Dengue Fever and new cases in Key West as well as the mosquito that carries the disease.

### Dengue Fever

Reporter: Diana Gonzalez

7/22/10 7pm

Length: 2:40

The approaching storm could add to the already existing Dengue Fever problem in the Keys. More rain could mean more mosquitoes which carry the disease. NBC Miami Health reporter Diana Gonzalez reports.

### Dental Insurance

Reporter: Diana Gonzalez

7/28/10 6pm

Length: 2:15

More than 700 thousand people in Miami Dade have no health insurance. And twice as many have no dental insurance. Now, Florida's largest non profit dental health clinic is serving thousands of those patients. But as they help several people find their smile – they are in jeopardy of losing much needed financial aid. Health reporter Diana Gonzalez reports.

### Food Safety in Hospitals

Reporter: Diana Gonzalez

8/4/10 6pm

Length: 2:00

How safe is the food served to patients in Florida's hospitals and nursing homes? Last year nearly 16 thousand food safety inspections were conducted. Now they've come to a screeching halt. NBC Miami's health reporter Diana Gonzalez reports.

### Food Allergies

Reporter: Diana Gonzalez

8/10/10 6pm

Length: 2:00

In this NBC 6 piece, Diana Gonzalez talks to a young boy in Miami trying to bring awareness about food allergies. A recent study finds more than three million children have allergic reactions to food; reactions that can be deadly.

### Transportation Problems

Reporter: Diana Gonzalez

8/19/10 7pm

Length: 2:15

When you're sick or injured, the road to recovery can be a bumpy one. And cancer patients are no exception. Transportation problems are a main reason patients miss potentially lifesaving appointments.



### Oral Cancer

Reporter: Diana Gonzalez

9/1/10 6pm

Length: 2:15

The spotlight has grown brighter on oral cancers following Michael Douglas' diagnosis last month. Tonight we get a closer look at the disease you don't hear too much about. NBC Miami's Health reporter Diana Gonzalez talks to a local man undergoing a similar battle.

### Childhood Cancer

Reporter: Ashanti Blaize

9/5/10 11pm

Length: 2:45

This month is childhood cancer awareness month – and it's the number one cause of death by disease in children. Right now in the US more than 40 thousand children are undergoing treatment for cancer. And between 2003 and 2007, there was an average of 78 kids under the age of 15 who died because of cancer in Florida. Of those 78, 21 were from Broward and Miami Dade counties. For one mother, the issue is very close to her heart following the loss of her young son. Now she's doing everything she can to keep his memory alive. NBC's Ashanti Blaize has more.

### Obesity Special/Phone Bank

Reporter: Patricia Andreu

9/29/10 8pm

Length: 30 minutes

This half hour special and phone bank focuses on obesity issues with experts on hand to answer viewers' questions and concerns.

## **ENVIRONMENT**

With more and more people interested in living “Green” and concerned about the environment, NBC Miami offers informative reports on an array of “living green” topics on an on-going basis. NBC Miami’s parent company GE also dedicates one week in April, Green Week, to bringing to light the most relevant environmental issues as well as the most innovative Green products. Additionally, the oil spill in the Gulf was the focus this quarter with complete coverage to keep viewers informed and aware of the possibility of it reaching South Florida shores.

### **Gulf Oil Disaster**

Reporter: Frances Kuo

7/3/10 6pm

Length: 1:50

A glimmer of hope for Gulf communities this holiday weekend – an official from BP says the company is ahead of schedule on drilling the relief oil wells. The wells could be ready to kill the oil leak by the end of July, which is well ahead of the previous deadline in August. NBC’s Frances Kuo reports.

### **Gulf Oil Disaster**

Reporter: Frances Kuo

7/4/10 6pm

Length: 1:45

Rough seas have stopped the oil cleanup in parts of the gulf today – sending vessels back to port along Alabama’s coast. But that’s not stopping a super-sized ship called the “A Whale” from heading out to the site, to help collect oil from the surface. Meantime, on what would have been a busy holiday weekend for many coastal businesses, the oil washing up is keeping tourists away. NBC’s Frances Kuo reports.

### **Gulf Oil Disaster**

Reporter: Steve Litz

7/14/10 6pm

Length: 2:25

Federal officials are telling BP that it can go ahead with testing a new temporary cap to catch oil. The feds had ordered testing held up until BP could answer questions about whether the work could further damage the leaking well. Meanwhile, Governor Crist is in South Florida to try to pick up support for a constitutional amendment banning off-shore drilling during the up-coming special session. NBC Miami’s Steve Litz reports.

### Gulf Oil Disaster

Reporter: Kristen Dahlgren

7/17/10 6pm

Length: 1:45

The new cap on the damaged oil well is closed and no oil is gushing out. But engineers and scientists will continue monitoring the cap around the clock looking for any pressure changes. Meantime, clean up continues in communities along the coast. NBC's Kristen Dahlgren reports.

### Gulf Oil Spill

Reporter: Jay Gray

7/18/10 6pm

Length: 1:30

Tests on that containment cap holding back oil on the floor of the gulf were supposed to end this weekend. But tonight, BP engineers are still monitoring pressure reading and apparently still like the results they're seeing – so much so, they may leave the cap on until they can permanently seal the well. Jay Gray reports from Venice, Louisiana.

### Gulf Oil Spill

Reporter: Sharon Lawson

7/24/10 6pm

Length: 2:00

As the storm passes, ships are ready to get back to plugging the blown-out oil well in the Gulf of Mexico. Within a week crews could start blasting heavy mud and cement into the well to permanently seal it. NBC Miami's Sharon Lawson reports.

### Gulf Oil Spill

Reporter: Brian Mooar

8/21/10 6pm

Length: 1:35

BP is getting ready for another round of delicate work at the oil spill site. Under the supervision of Federal investigators, BP is submitting a plan to remove the giant blowout preventer that failed and allowed the massive leak. It could provide critical insight into what went wrong. But federal officials are being careful to ensure the work won't lead to a new leak. NBC's Brian Mooar reports.

### Gulf Oil Spill

Reporter: Frances Kuo

9/5/10 6pm

Length: 1:45

The investigation into what caused the giant explosion on the deepwater horizon oil rig is moving forward tonight with a key piece of evidence. NBC's Frances Kuo reports.

## **CONSUMER/ECONOMY**

NBC Miami brings series of reports dealing with the most current and most concerning consumer and economy issues.

### Heat Economy Impact

Reporter: Willard Shepard

7/7/10 7pm

Length: 2:00

Miami Heat fans reacting today after hearing Dwyane Wade and Chris Bosh will join forces on the basketball court. Fans aren't the only ones excited about this "slam dunk deal." Local business owners are ready for the cash to start flowing. NBC Miami's Willard Shepard reports on the economic impact the Heat will have in South Florida.

### Leasing Problems

Reporter: Willard Shepard

7/15/10 6pm

Length: 2:30

You find an apartment, condo or home to rent; you give your security deposit – you even have a lease and a date to move in. Then you discover there is still someone living in your apartment and you can't move in. The Consumer Investigative Unit's Willard Shepard reports on a growing problem that's putting tenants and landlords in a jam.

### Foreclosure and Unemployment Cleanup

Reporter: Willard Shepard

7/21/10 6pm

Length: 2:15

One of the largest cities in Miami-Dade is killing two birds with one stone. Miami Gardens says this week it starts cleaning up eyesores from foreclosures and cutting unemployment at the same time. The city, which wants to lead by example, says others in South Florida should follow suit. The Consumer Investigative Unit's Willard Shepard tells us how the city plans to do this.

### Credit Card Fraud

Reporter: Willard Shepard

7/22/10 6pm

Length: 2:45

These days you have to keep a constant lookout for scammers trying to use your credit card for their purchases. Tonight, the NBC Miami Consumer Investigative Unit has discovered banks and credit card companies are taking new steps to protect you. Willard Shepard reports they will be asking you first before they let a transaction go through.

### Port of Miami Extension

Reporter: Willard Shepard

7/28/10 6pm

Length: 2:15

The Port of Miami already generates thousands of jobs for South Florida residents – one of the biggest employers in Miami Dade. Tonight, more than 30 thousand new jobs are on the horizon as the port moves to capture funding that will mean big bucks to South Florida households. The Consumer Investigative Unit's Willard Shepard reports how the Port of Miami is digging deep to move ahead.

### NACA Foreclosures

Reporter: Willard Shepard

8/2/10 6pm

Length: 2:00

They lined up around the block. Some even slept in the street to get a spot at a government backed program to save homes. But tonight the CIU has discovered complaints from South Florida residents about the national effort to help them stop foreclosure. Willard Shepard reports the program says the banks are to blame and has some advice for you if you're stuck.

### New Loan Programs

Reporter: Willard Shepard

8/6/10 6pm

Length: 2:15

It's the American dream – owning a home. That dream has turned into a nightmare for many after the mortgage meltdown – but tonight the CIU has discovered a silver lining. New loan programs and a willingness by sellers to negotiate, has created a perfect storm for those looking to buy for the first time. The CIU's Willard Shepard reports buying now can be cheaper than renting.

### Excessive Bank Fees

Reporter: Carolyn Ryan

8/16/10 6pm

Length: 1:45

New rules are going into effect today, which are supposed to protect you from excessive bank fees. But that doesn't mean your bank is going to stop trying to make money off of you. Carolyn Ryan has tonight's Live Smart report.

### Credit Card Changes

Reporter: Brent Solomon

8/23/10 7pm

Length: 1:30

The final phase of the new federal credit card rules went into effect over the weekend. The law doesn't cut down on those outrageous interest rates the companies charge but the new rules are designed to help and protect you, the consumer. NBC Miami's Brent Solomon explains why you might want to read the fine print.

### Fraud

Reporter: Willard Shepard

8/30/10 6pm

Length: 2:30

It's August and it's hot! Your AC is working overtime to keep you cool. But that also means this is just the time your AC can break down and your desperation to get it fixed can lead to trouble. The CIU's Willard Shepard explains what can go wrong and how you can stop it from happening to you.

### Foreclosure

Reporter: Willard Shepard

9/6/10 6pm

Length: 2:30

In these tough times those who have worked all their lives are finding their homes are in Jeopardy – foreclosure on the horizon or maybe it's already happened. Tonight, the CIU's Willard Shepard has advice on how to avoid the IRS comes to take money you already don't have.

### Rip Offs

Reporter: Willard Shepard

9/23/10 6pm

Length: 3:00

Ever been ripped off? Maybe paid for a repair around your house that never got done or bought something that didn't work? The Consumer Investigative Unit's Willard Shepard show us how complaining at the right place can put the lost cash right back in your pocket.

## **EDUCATION**

The Education Reform Bill was a topic that stirred great controversy and threatened to alter the lives of many South Florida teachers, students and parents. NBC Miami had full coverage of the issue keeping viewers informed of the developments and aware of what it may mean to them. In addition, a week in September was dedicated to Education and NBC brought viewers a variety of reports during Education Nation.

### **Charter School**

Reporter: Willard Shepard

7/19/10 6pm

Length: 2:30

There is a heated debate taking place at City Hall in Coral Gables. Supporters of a Charter School that wants to open in a few weeks are taking on residents who strongly oppose a seven hundred student school and the city – who says the Charter School didn't even fill out the paperwork to open. NBC Miami's Willard Shepard reports.

### **Education Nation**

Reporter: Tom Brokaw

9/26/10 6pm

Length: 2:30

This week – across all the networks of NBC news there will be a special focus on education called Education Nation. In this report, NBC's Tom Brokaw covers the history of education in this country marking its successes and failures.

### **Stop Bullying**

Reporter: Patricia Andreu

9/27/10 7:30pm

Length: 30 minutes

NBC Miami's 30 minute special Stop Bullying focuses on the efforts to put an end to bullying in South Florida.

### **State of the Nation's Education**

Reporter: Michelle Franzen

9/27/10 7pm

Length: 2:30

Across the country, there is a growing frustration with the state of the nation's education. Two thirds of eight graders do not read at their grade level. In Math and Science American students rank near the bottom compared to other industrialized countries. In New York City today, NBC's Education Nation kicked off a two-day summit where teachers, educators and policy makers are focused on finding solutions. Michelle Franzen reports.

**CHILDREN'S ISSUES**

Forever Family

Reporter: Gia Tutalo-Mote

7/3/10 6pm

Length: 2:00

Tonight – a story of foster children and teens defeating the odds with the help of a loving community and a drive, commitment, and determination to succeed. Gia Tutalo-Mote takes us to a very special graduation of middle school, high school and college graduates in tonight's Forever Family.

Forever Family

Reporter: Amara Sohn

7/17/10 6pm

Length: 1:45

In today's Forever Family we introduce to you a set of sisters who just like any kid, love to laugh and love to play. Together – they're looking for not just a home – but a family to call their own. Amara Sohn reports.

Forever Family

Reporter: Gia Tutalo-Mote

7/24/10 6pm

Length: 1:30

We recently brought you the story of Jasmine and her little sister Beniah. Sadly, they are still waiting for a family to take them in. Gia Tutalo-Mote has their story.

Forever Family

Reporter: Gia Tutalo-Mote

8/7/10 6pm

Length: 2:15

Gia Tutalo-Mote brings us a story of courage, compassion, and the quest of one couple to turn their personal tragedy into hope for some of Florida's most needy children. Medical bills, transportation and lodging for hospital visits around the state have taken a toll on the Iania family's savings. Forever Family is raising funds for an RV to make travel more convenient and less expensive.

Forever Family

Reporter: Amara Sohn

8/21/10 6pm

Length: 2:00

Thanks to viewers' generosity and her drive – this former foster child is now on the road to bigger and better things. Amara Sohn reports.